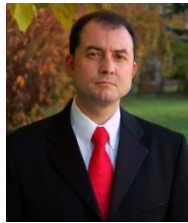




Europass Curriculum vitae



Personal information

First name(s) / Surname(s) **RUS, Flaviu Călin**
Address(es) General Traian Moşoiu Street, No. 71, Cluj-Napoca, Faculty of Political, Administrative and Communication Sciences, room V/1, Cluj-Napoca, Romania
E-mail calin.rus@ubbcluj.ro
Nationality Romanian
Date of birth 07/05/1970

Occupational field **Associate Professor**

Work experience

Dates	March 2012 - present
Occupation or position held	Vice-Rector for Communication, PR and International Relations, Babeş-Bolyai University
Dates	2006 – present
Occupation or position held	Associate Professor
Activities and main responsibilities	Preparation and teaching of the following courses: Introduction in communication and public relations sciences, Basics of PR, PR and advertising. Methods and tools, Political PR, PR campaigns and strategies, PR and self-evaluation, social psychology, interpersonal communication
Name and address of employer	Babeş-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania
Type of business or sector	University Education
Dates	2006 – 2012 (March)
Occupation or position held	Head of the Communication and PR Department, Faculty of Political, Administrative and Communication Sciences/ Director of Communication, PR and Advertising Department, Faculty of Political, Administrative and Communication Sciences
Dates	2000 – 2006
Occupation or position held	Lecturer
Name and address of employer	Babeş-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania
Perioada	1999 - 2000
Occupation or position held	Teaching assistant
Name and address of employer	Babeş-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania

Education and training

Dates	2000 - 2005 – doctoral studies
Title of qualification awarded	PhD
Name and type of organisation providing education and training	Babeş-Bolyai University, Cluj-Napoca, Romania.
Dates	1995 - 1998 – postgraduate studies
Name and type of organisation providing education and training	„Ludwig Maximilian” University, München, Germany
Dates	1990 -1995 – bachelor studies
Title of qualification awarded	Psychologist, Specialization: Psychology

Name and type of organisation providing education and training Babeş-Bolyai University, Cluj-Napoca, Romania, Faculty of History and Philosophy

Fields of competence Communication, Public Relations, Communication and Political PR, Psychology, Social psychology

Scientific publications Unique author publications (books): 6
Main author publications (books): 2
Chapters in specialty publications abroad: 2
Chapters in specialty publications in renowned publishing houses: 11
Articles published in I.S.I. journals: 5
Articles published in IDB journals: 8
Articles/studies published in conference volumes: 3
Articles/studies published in CNCSIS journals: 15
Articles published in Romanian journals: 9
National and international volumes coordinated:4

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s)

Self-assessment

European level (*)

Understanding

Speaking

Writing

Listening

Reading

Spoken interaction

Spoken production

Writing

German

C2 Proficient user C2 Proficient user C2 Proficient user C2 Proficient user C2 Proficient user

English

C1 Proficient user C1 Proficient user C1 Proficient user C1 Proficient user C1 Proficient user

(*)Common European Framework of Reference for Languages

International experience 2011 (December), 2012 (June) – Associate professor at University of Applied Sciences and Arts, Hannover, Germany
2011 (May-June) – visiting professor at „Ludwig Maximilian” University, München, Germany
2006 (December), 2008 (December), 2009 (October), 2011 (January) – visiting professor at University of Applied Sciences and Arts, Hannover, Germany
2006 (December), 2007 (October) - visiting professor at University of Applied Sciences, Mittweida, Germany
2006 (May) – visiting professor at State University in Istanbul, Turkey
2006 (July) – visiting professor at Karoli Gaspar University, Hungary
2005 (August) – visiting professor at Christian University, Ede, the Netherlands
2005 (May) professor exchange at Michigan State University, USA
2004, 2005 – coordinator of the project for creation and development to the Communication and Public Relations Department with Christian University, Ede, the Netherlands
2002 - professor exchange at Michigan State University, USA
1999, 2000, 2001, 2002 – associate faculty member for the training and specialization programs for the students in journalism, communication and PR, the Journalism Studies Academy of Stuttgart, Germany finalized with certificate of recognition for each student.

Other activities

Coordinator of the Transylvanian Journal of Communication Sciences
Founder of the German line of study of the Journalism specialization at Faculty of Political and Administrative Sciences
Founding member, alongside a group of academic staff, of the Communication and PR specialization at the Faculty of Political and Administrative Sciences
Member of the ARACIS Evaluators Register (2008-2009)
Journal of Media Research, member of the Review Board
Member of the CNATDCU (October 2011- May 2012)
Coordinator of the Open Gates Day at the Faculty of Political, Administrative and Communication Sciences

- Projects**
(Selection)
- 2012 – Project coordinator CEI Ref. No. 1005.009-12, CEI Balkan Summer School – Leadership Skills of Young Researchers as Drivers for Innovation in Higher Education. Project partners: Babeş-Bolyai University (Cluj-Napoca, Romania), Adam Mickiewicz University (Poznan, Poland), University of Trieste (Trieste, Italy) and Santander Group European Universities' Network. Value of the project 7000 EUR.
- 2010 – Coordinator together with Assoc. Prof. Dr. Bălaş (Balaban) Delia Cristina of the project PR Trend V. Research specifics of the communication science. The project included research internships and the organization of an international conference in 29 – 31 October 2010 at the Faculty of Political, Administrative and Communication Science and subsequently the publishing of a collective volume. The value of the project has been: 6000 EUR.
- 2009 - Coordinator together with Assoc. Prof. Dr. Bălaş (Balaban) Delia Cristina of the project PR Trend IV. Society and communication. The project included research internships and the organization of an international conference in April 2009 at the Faculty of Political, Administrative and Communication Science, followed by the publishing of a collective volume in Romania as well as in Germany (PR Trend. Society and Communication), coordinators of the volume Balaban Delia Cristina/Hosu Ioan, Hochschulverlag Mittweida, 2009. The value of the project has been: 6000 EUR.
- 2007- Coordinator together with Assoc. Prof. Dr. Bălaş (Balaban) Delia Cristina of the project PR Trend. Teorie si practica in publicitate si relații publice III (PR Trend. Theory and Practice in PR and Advertising). The project included research internships and the organization of an international conference in October 2007 at the Faculty of Political, Administrative and Communication Science. The scientific papers presented during this international conference have been published in two volumes: Medien, PR und Werbung in Rumänien (Media, PR and advertising in Romania), Balaban Delia Cristina/Rus Flaviu Calin (Coord.), Hochschulverlag Mittweida, Germany, 2008 and PR Trend III. Teorie și practică în științele comunicării (PR Trend III. Theory and Practice in communication science), Rus, Flaviu Calin, Deac Mihai-Florin (coord.), Accent, Cluj-Napoca, 2008. The value of the project has been: 6000 EUR.
- 2006 - Coordinator together with conf. univ. dr. Balaban Delia Cristina of the project PR Trend. Teorie si practica in publicitate si relatii publice II (PR Trend. Theory and Practice in PR and Advertising). The project included research internships and the organization of an international conference in April 2006 at the Faculty of Political, Administrative and Communication Science. The results have been published in a collective volume coordinated by Balaban Delia Cristina and Rus Flaviu Calin, PR Trend. Teorie si practica in relații publice si publicitate (PR Trend. Theory and Practice in PR and Advertising), Tritonic, Bucuresti, 2007. The value of the project has been of 4000 EUR.

- Awards**
- 2011 - Academic Management Award (No. 20.373/19.12.2011) given by the Babeş-Bolyai University.
- 2010 – Award for Scientific Research (No. 21.906/7.12.2010) given by the Babeş-Bolyai University.
- 2010 - Diploma for Excellence – given by the University of Bucharest, Faculty of Journalism and Communication Science – for the contribution to the development of journalism and communication education and professionalization of journalism, public relations and advertising.
- 2009 - Academic Management Award (No. 21.121/14.12.2009) given by the Babeş-Bolyai University.
- 2006 – Diploma for Didactic Excellence (No. 20.639/11.12.2006) given by the Babeş-Bolyai University.

Cluj-Napoca
Date:

Signature: